

ER 60-484 A

22 January 1960

Mr. Barry J. Holloway
Vice President
The Grolier Society, Inc.
575 Lexington Avenue
New York 22, New York

Dear Mr. Holloway:

Allen W. Dulles, Director of Central Intelligence, asked me to tell you, in response to your letter of 20 January 1960, that, as a matter of policy while in his present Government post, he may not furnish the brief statement you request.

Mr. Dulles appreciates your writing to him and regrets that he can not be more helpful in this instance.

Thank you for your inquiry.

Sincerely,

Stanley J. Grogan
Assistant to the Director

Distribution:

Orig - add

1 - ER w/basic

2 - SJG

Executive Secretary

60-484

THE GROLIER SOCIETY INC. Publishers

Grolier Building 575 Lexington Avenue, New York 22, N. Y. PLaza 1-3600

January 20, 1960

Dear Mr. Dulles:

The Book of Knowledge will observe its fiftieth anniversary during 1960. The finest staff of authorities ever assembled and an expenditure of thousands of dollars have gone into the Fiftieth Edition of The Book of Knowledge, marking a half century of continuous leadership in the field of education for the young. More than ever before, The Book of Knowledge is today satisfying the intellectual curiosity of American boys and girls.

Would you be gracious enough to favor us with a brief message of greeting on this occasion? Many of America's leading business and professional men and women credit their desire for learning and its contribution to success to their early association with The Book of Knowledge. Also, would you let us know if you have ever owned the Book of Knowledge.

Your letter will not be used in any way in paid advertisements. May we have your reply as soon as you find it conveniently possible?

Thank you.

Sincerely,

Barry J. Holloway
Barry J. Holloway
Vice President

Mr. Allen Dulles
2430 E Street
Washington, D. C.

JAN 22 REC'D

THE BOOK OF KNOWLEDGE . THE ENCYCLOPEDIA AMERICANA . ENCYCLOPEDIA CANADIANA . GROLIER ENCYCLOPEDIA
RICHARDS TOPICAL ENCYCLOPEDIA . THE BOOK OF POPULAR SCIENCE . LANDS AND PEOPLES . GROLIER CLASSICS
L'ENCYCLOPEDIE DE LA JEUNESSE . ENCYCLOPEDIE GROLIER . PAYS ET PEUPLES
THE BOOK OF KNOWLEDGE ANNUAL . THE AMERICANA ANNUAL . ENCYCLOPEDIA YEAR BOOK